A GUIDE TO PROMOTE YOUR BUSINESS WITH GOOGLE PLACES

Visit Oak Grove Kentucky

Your Destination for Every Occasion

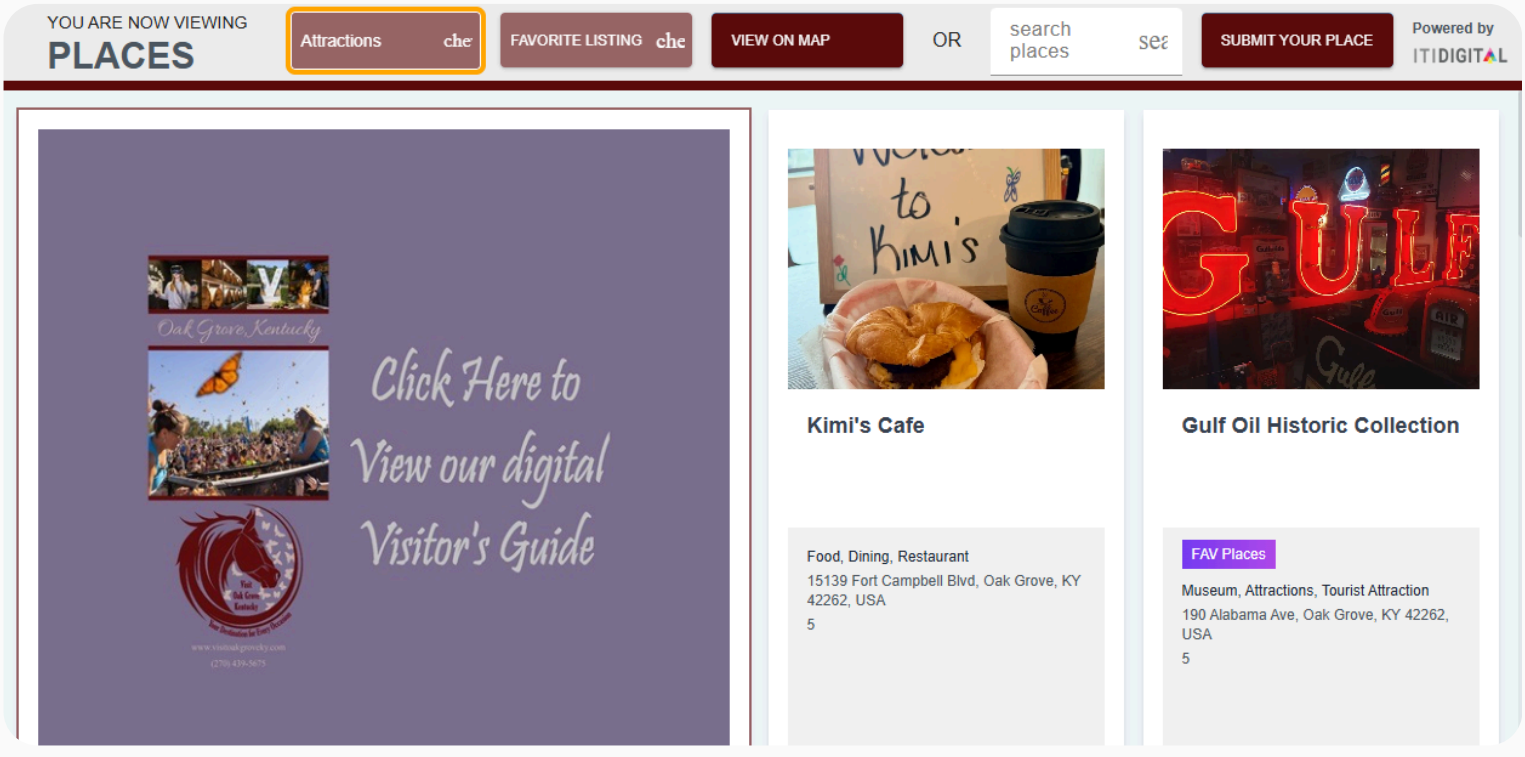


ENHANCE YOUR BUSINESS PROFILE AND REACH A BIGGER AUDIENCE

Today's consumers and visitors rely on real-time, accurate information when deciding where to go and what to do. Your profile on the Visit Oak Grove, KY website is automatically updated from Google Places, keeping your information up to date and in front of a wider audience. Partnering with Visit Oak Grove, KY, helps you reach more potential customers and drive meaningful traffic to your business.

REACH THOUSANDS OF VISITORS ANNUALLY

Business Listings on visitoakgroveky.com are one of the strongest visibility tools available to local businesses. These directory pages put your business in front of residents and high-intent drive-and-fly visitors actively deciding where to eat, shop, and explore. A strong Google Business Profile turns discovery into foot traffic—and visibility into real business growth.



SHOWCASE THE BEST OF YOUR BUSINESS WITH RICH FEATURE PAGES

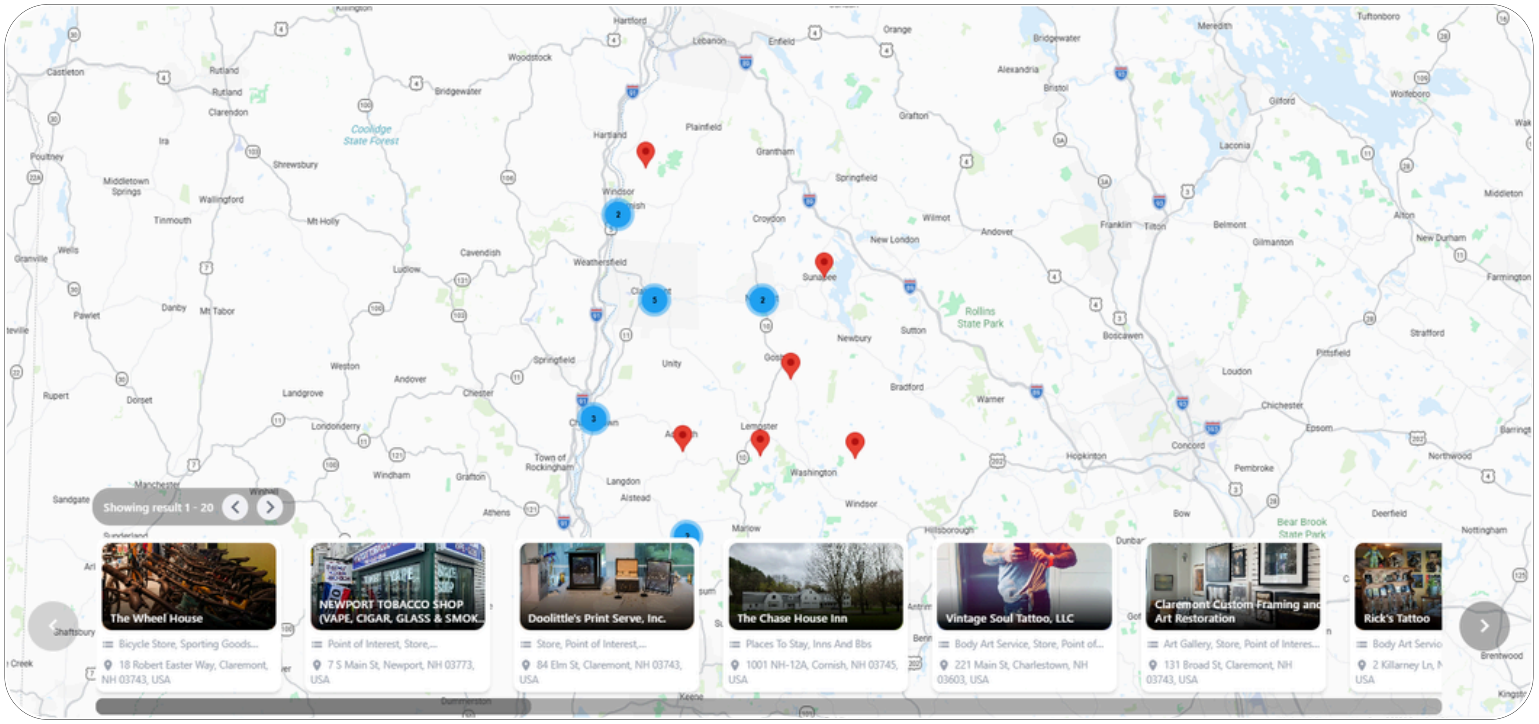
EVERY LISTING ON THE VISIT OAK GROVE, KY WEBSITE
INCLUDES RICH DETAILS FROM YOUR GOOGLE BUSINESS PROFILE

- Up to 5 images of the business (by the owner or submitted by visitors directly to Google)
- Phone, Address, and Get Directions (GPS) Button
- Link to Business Website URL
- Hours of Operation (Days, Hours)
- Open or Closed Status based on hours of operation
- Latest Five Google Reviews
- List of Business Services, such as Accessibility, EV charging stations, or pet-friendly options.

VISITOR FAVORITE FEATURES: HIGH INTERACTIVITY INCREASES WEBSITE ENGAGEMENT AND BUSINESS INTEREST

Visitors to the website can:

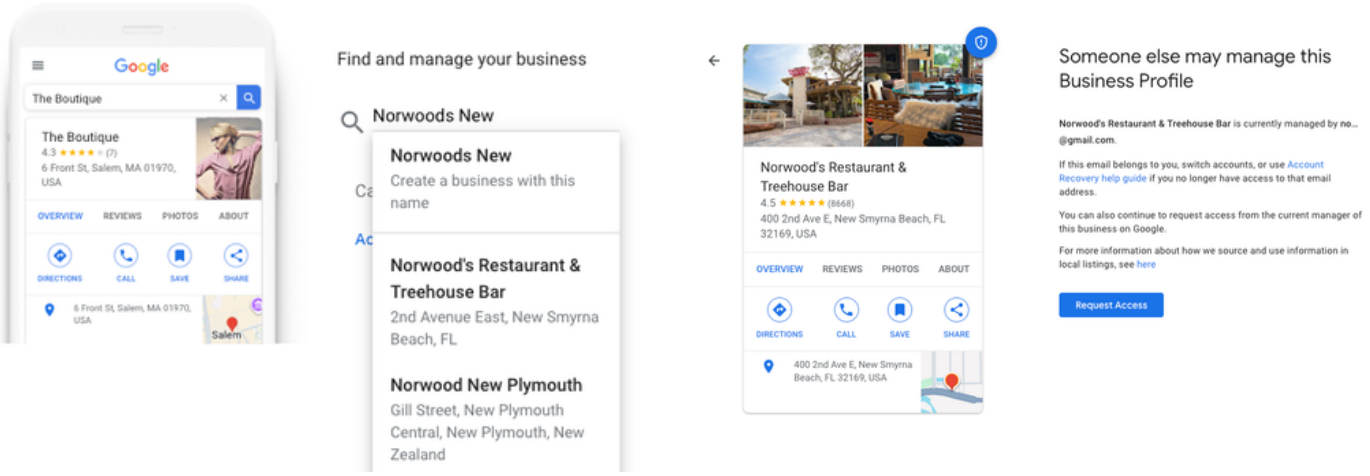
- Search businesses by name
- Explore categories such as Lodging, Dining, Shopping, Arts, etc.
- Discover Businesses Nearby, ~2 miles from the original location
- Mobile-friendly and GPS-enabled Map View





GET STARTED TODAY
HOW CAN YOU FIND OR CREATE YOUR GOOGLE BUSINESS PROFILE

- Go to https://www.google.com/business/
- Log in to your Google Account as prompted on the screen. If you do not know your Google Account, you may contact Google for assistance with recovery.
- Find your Business on Google. You should see a similar experience as the screenshot below.



- If your place isn't on Google yet, click "Include your business on Google" to get started.
- If your business is on Google but shows as managed by someone else, you may have logged in with an alternative Google email/profile, or you can request access to the current manager. Resources below are available for account recovery and on where to get started updating your profile.

For more information and expanded tutorials, access the link or scan the QR code. Get started with Google Business Profile

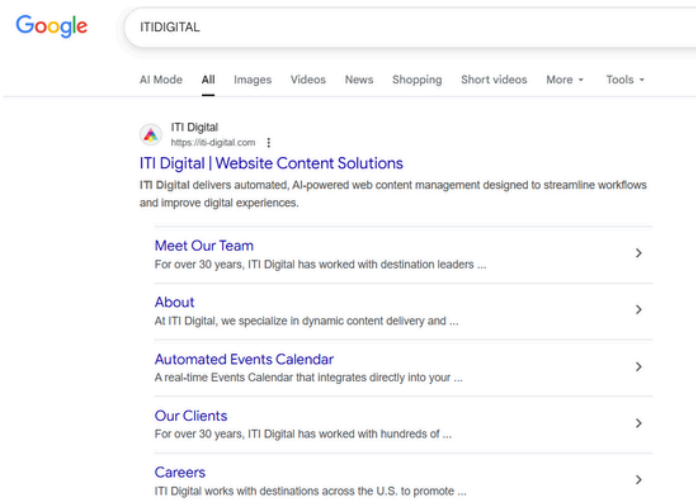


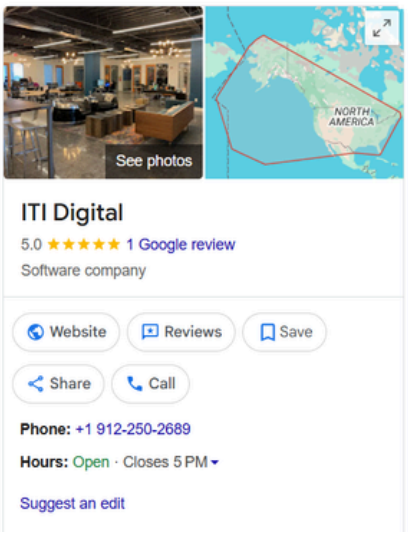
TIPS FOR UPDATING YOUR GOOGLE BUSINESS PROFILE

Once logged in, follow Google's directions and add your company information, including: Company Name, Address, Contact Info, Website, and Hours and Services. The more information, the better!

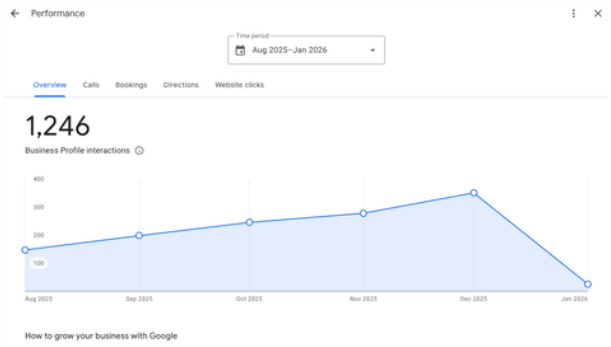
Although not all Google information will appear on the Visit Oak Grove, KY website, it is extremely valuable to your business's visibility on Google.

For the business listing to be aggregated by Visit Oak Grove, KY, a physical address is required. If your business does not have a physical address, please contact our team for further assistance.



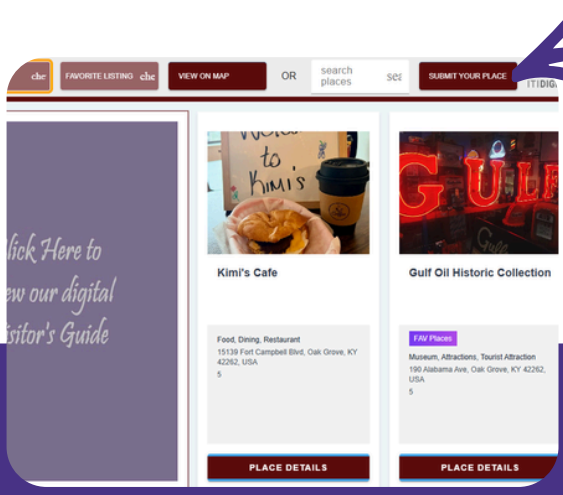


PRO TIP: Review ongoing updates and analytics to keep your profile up to date, such as holiday hours, new photos, and Reviews. Responding to Reviews improves your business reputation and chances of higher visibility in Google Search.



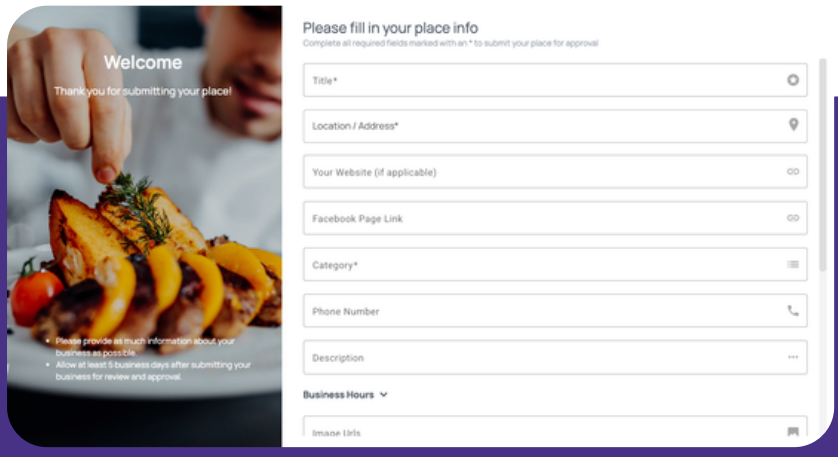
ALTERNATIVE TO GOOGLE PLACES: SUBMIT YOUR BUSINESS ON THE VISITOAKGROVEKY.COM ONLINE FORM

You may also submit your business directly to the Visit Oak Grove, KY website by completing the online form here. All submissions are reviewed by the Visit Oak Grove, KY staff and published to the website on a weekly basis, as approved. Please note that form submissions include only one image, no automated updates (such as changes in hours), and no reviews.



Click the navigation button "Submit Your Place" to open the form.

Fill out the form and allow a minimum of three business days for our staff to review and approve your business.



BUSINESS OWNER RESPONSIBILITIES

Business owners are responsible for ensuring their business information is accurate and up to date. Business Listings on visitoakgroveky.com are powered by Google Places and may be automatically aggregated from public sources; however, inclusion on the website is not guaranteed and remains at the discretion of the Visit Oak Grove, KY team.

We recommend regularly reviewing your business listing on visitoakgroveky.com and contacting the Visit Oak Grove, KY team if your information is missing or incorrect. If you submit updates through this form, please note that changes are not applied automatically—updates require review and approval, and additional submissions may be requested to ensure accuracy.



QUESTIONS? CONTACT OUR TEAM

Visit Oak Grove, KY

270-439-5675

tourism@visitoakgroveky.com

Visit Oak Grove Kentucky

Your Destination for Every Occasion