



## VISION STATEMENT

Our vision is to play an essential role in Oak Grove's local economy by promoting quality parks, recreational areas, attractions and opportunities for the enjoyment of local residents and tourists.

## MISSION STATEMENT

The Oak Grove Tourism Commission will promote a community that encourages a good quality of life to residents and tourists by facilitating an efficient, enjoyable and safe visitor destination.

## VALUES STATEMENT

This Values Statement is to serve as a framework to guide the daily actions and decisions of Tourism representatives and the standards they use to measure all individual and collective actions

- We will remain committed to an environment characterized by honesty, respect, integrity and excellence in our daily interactions with residents and visitors alike, enabling us to embrace our vision.
- We will advance tourism through continued professional development, research and education. We will build mutual understanding, credibility and relationships among a wide array of business and individual entities.
- We will remain faithful to the residents of Oak Grove, while honoring our obligation to promote tourism
- We will encourage a culture that respects and promotes the dignity of every person, as every person has talents, skills and knowledge to contribute.
- We will remain responsible to the residents of Oak Grove by providing them information pertaining to Area Tourism in keeping with the community's values and morals
- We will remain committed to a spirit of service and ethics that promotes and encourages Tourism; achieving the highest possible level of efficiency, effectiveness and professionalism.
- We will serve the public interest by acting as responsible advocates for those we represent. We will provide a voice in the marketplace of ideas, facts and viewpoints.